

# PHOENIX Business Journal

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## Ulthera founder moves to new niche



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**Guided Therapy Systems**, which founded the now publicly traded Ulthera LLC, is getting into the musculoskeletal business.

The Mesa-based company has more than 200 patents issued, published and pending revolving around its imaging and therapeutic ultrasound technologies.

Founded in 1994, Guided Therapy Systems is recognized as one of the world's first companies to develop and commercialize products that combine ultrasound imaging with therapeutic ultrasound.

CEO **Michael Slayton** said the new musculoskeletal division will focus on repairing injured tissue with the same technology.

With 20 full-time employees, the company is expected to have as many as 200 full-time employees earning an average salary between \$100,000 and \$125,000 by 2020, he said.

Plans call for conducting clinical trials to study the technology on plantar fasciitis, a foot condition, in conjunction with the [University of Arizona](#). The study will focus later on Achilles tendinitis. That trial may be more of a national trial with other partner institutions, Slayton said.



Michael Slayton tests Guided Therapy Systems' ultrasound technology.